



Strategic Plan – Action Plan

Target #1 – Communication / Community Engagement

Target #2 – Public Safety

Target #3 – Economic Development

Target #4 – Organizational Development

Target #5 – Finance / Budget

Target #6 – Infrastructure

Actions/Schedule for Priority “Level 1A” Goals

- Enhance traffic safety enforcement education (Target #2, Goal #4)
- Elevate dining experience (Target #3, Goal #1)
- Create value-added development (Target #3, Goal #3)
- Strengthen organizational development and effectiveness (Target #4, Goal #1)

Actions/Schedule for Priority “Level 1B” Goals

- Diversify and enhance revenue streams (Target #3, Goal #9)
- Incentivize new business opportunities (Target #5, Goal #2)

Actions/Schedule for Priority “Level 2” Goals

- Engage community feedback (Target #1, Goal #1)
- Enhance community quality of life (Target #2, Goal #1)
- Increase community connectivity (Target #2, Goal #3)
- Build city hall/civic center (Target #5, Goal #4)

Actions/Schedule for Priority “Level 3” Goals

- Implement public safety technology (ALPR) (Target #2, Goal #2)
- Enhance customer service experience (Target #4, Goal #2)
- Identify creative revenue opportunities (Target #5, Goal #5)
- Enhance mobility and connectivity (Target #6, Goal #1)

Actions/Schedule for Goals From the 1/8/2020 Strategic Plan Workshop

- Enhance relationships with agency partners and legislators (Target #1, Goal #13)
- Host an Eastvale Leadership Academy (Target #1, Goal #14)
- Partner with MADD (Target #2, Goal #7)
- Build a substation in Eastvale (Target #2, Goal #8)
- Establish an independent zip code for the City of Eastvale (Target #3, Goal #2)
- Evaluate the City's franchise agreements (Target #5, Goal #6)
- Build a library in Eastvale (Target #6, Goal #4)
- Create a walkable community (Target #6, Goal #5)
- Create appealing signage/landscaping at entry/exit points in the City to welcome residents and guests to Eastvale (Target #6, Goal #6)